

**International residents of Tottori and Shimane needed for new monitoring tours!  
Enjoy a tour and promote Tottori Prefecture's tourist attractions to the world!**

In order to be able to boost inbound tourism in the post-coronavirus era, we are inviting foreign residents of the Sanin Region to take part in our monitoring tours (see below) by visiting tourist sites and experiencing the culture and history. Participants will then be required to actively promote local attractions on social media and make Tottori Prefecture known as a safe and secure destination (with effective COVID-19 measures in place).

If you would like to take part in the tour, please fill out the application form (see next page) and submit by Monday, 5<sup>th</sup> July.

\* Please note that tours may be canceled or postponed if COVID-19 cases increase.

1. **Dates** (TBC)    ① Saturday, 17<sup>th</sup> – Sunday, 18<sup>th</sup> July (1 night, 2 days)  
                          ② Tuesday, 17<sup>th</sup> – Wednesday, 18<sup>th</sup> August (1 night, 2 days)

**2. Itinerary**

① **Eastern & Central Tottori Tour    17<sup>th</sup> – 18<sup>th</sup> July**

	<b>Time</b>	<b>Location</b>	<b>Outline</b>
Sat. 17 <sup>th</sup> July	9:00	Meet/pick-up at Tottori Station	
	10:00	Meet/pick-up at Kurayoshi Station	
	10:15	Shirakabe & Akagawara Historical Area (Uomachi, Kurayoshi City)	
	13:00	Nageiredo Hall, Sanbutsuji Temple, Mt. Mitoku (Mitoku, Misasa Town)	Mountain climbing
	16:00	Misasa Hot Spring walk	Accommodation in Misasa (TBC)
Sun. 18 <sup>th</sup> July	10:00	Sand Dunes (Yuyama, Fukube-cho, Tottori City)	Segway guided tour
	14:00	Uradome Coast (Otani, Iwami Town, Iwami-gun)	Pleasure boat ride, sea kayaking, etc.
	17:30	Arrive at Tottori Station (end of tour)	
	18:30	Arrive at Kurayoshi Station (end of tour)	

② **Western Tottori Tour    August (date to be decided)**

	<b>Time</b>	<b>Location</b>	<b>Outline</b>
Tue. 17 <sup>th</sup> Aug	10:00	Meet/pick-up at Matsue Station	
	11:00	Meet/pick-up at Yonago Station	
		Mt. Daisen	Daisen Home of Milk, Daisen Temple, beech forest walk, star gazing, etc. 【Accommodation in Daisen (TBC)】
Wed. 18 <sup>th</sup> Aug	9:30	Tottori Hanakairo Flower Park	
	11:00	Mizuki Shigeru Road	
	14:00	Yumigahama	Cycling
	16:30	Arrive at Yonago Station (end of tour)	
	17:30	Arrive at Matsue Station (end of tour)	

\* Designed to be an activity focused tour.

\* Note that participants will share rooms (separate rooms for men and women) if accommodation will be in a hot spring inn.

\* The above itinerary is tentative. Changes may be made according to suggestions made by participants.

**3. Participation:** free of charge

(The International Regular Flight Promotion Council will cover transportation, accommodation and food expenses incurred during the tour.)

Participants will bear the cost of travel to the station (pick-up point).

**4. Eligibility, capacity and conditions of entry**

- Approximately 5 participants are needed for each tour (Itinerary ① & ②)
- Only foreign nationals from overseas residing in Sanin Region can participate.
- Participants need to be highly motivated to disseminate travel information of Tottori Prefecture
- Participants need to have simple Japanese skills enough to communicate.
- After the tour, participants will be required to submit a report on how they promoted the tours on social media (English is acceptable).

**5. Nationalities and Regions Eligible**

Mainly from Korea, China and Hong Kong. Other nationalities and regions are also acceptable.

**6. How to apply**

Please fill in the required details on the "Application Form" on the next page and apply by email (kokusaikankou@pref.tottori.lg.jp) or fax at (0857) 26-8308 (FAX). Please write "FAM Tour for Sanin Foreigners" in the subject line of the email and attach the application form.

For any enquiries, please contact Ms. Sol at the Secretariat of International Regular Flight Promotion Council by email (shown above) or phone at (0857) 26-7310.

**7. Organizer:** International Regular Flight Promotion Council

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\* Please write "FAM Tour for Sanin foreigners" in the subject line of the email and attach the application form.

**Enquiries:** Secretariat of International Regular Flight Promotion Council Secretariat (inside International Tourism Attraction Division, Tottori Prefectural Government) Contact: Sol at (0857) 26-7310

## Application Form

Full Name		Tour of Preference (Itinerary ① or ②)
Nationality	Length of residence in Tottori/Sanin	Contact Details (email address)
Specify social media* accounts used, account name and number of followers (or viewers) * Social media networks such as YouTube, Facebook, Twitter, Instagram and blogs		
Social Media Network	Account name and address	Number of followers